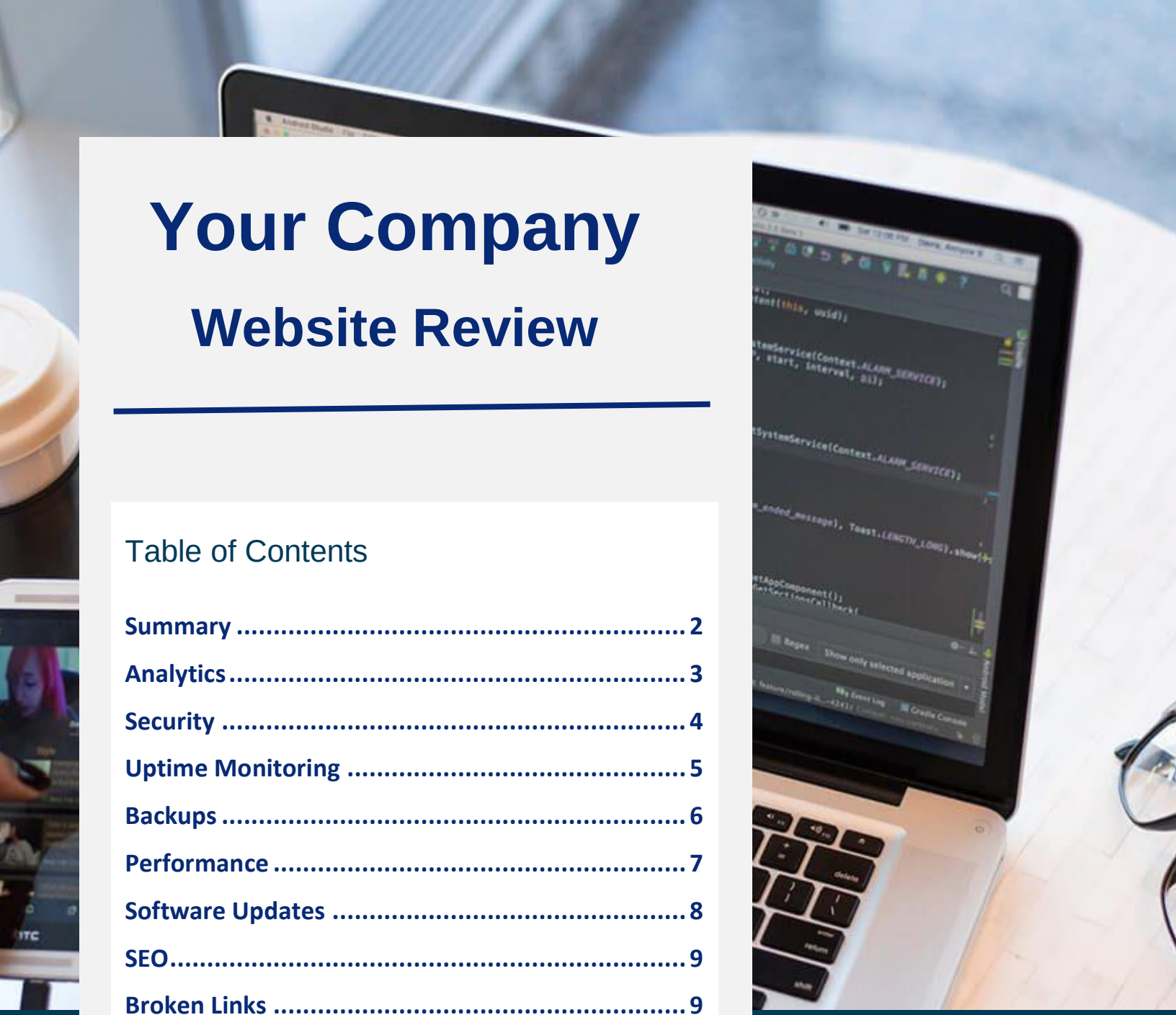

Your Company

Website Review

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DECEMBER 1, 2019

Your Website Support Plan

Authored by: Ron Richardson

Summary

For the month of November, the website is running well with zero downtime, excellent performance, software is up-to-date, and security has no issues.

Analytics: Almost **2700 visitors**. See details below.

Security: The following are scanned daily and currently **have no issues**:

- Server State
- File Changes
- Malware Scan
- Public Files
- Content Safety
- Firewall activated
- Password Strength
- Vulnerability Scan
- User & Option Audit

Uptime Monitoring: There has been zero downtime in the past 30 days.

Backups are scheduled and running: Backups for the previous seven days are backed up both locally and on an external cloud server.

Performance: All pages are loading and displaying in less than 2 seconds.

Software Updates: Wordpress core files and Plugins have been updated to the latest and monitored daily for new changes and updates.

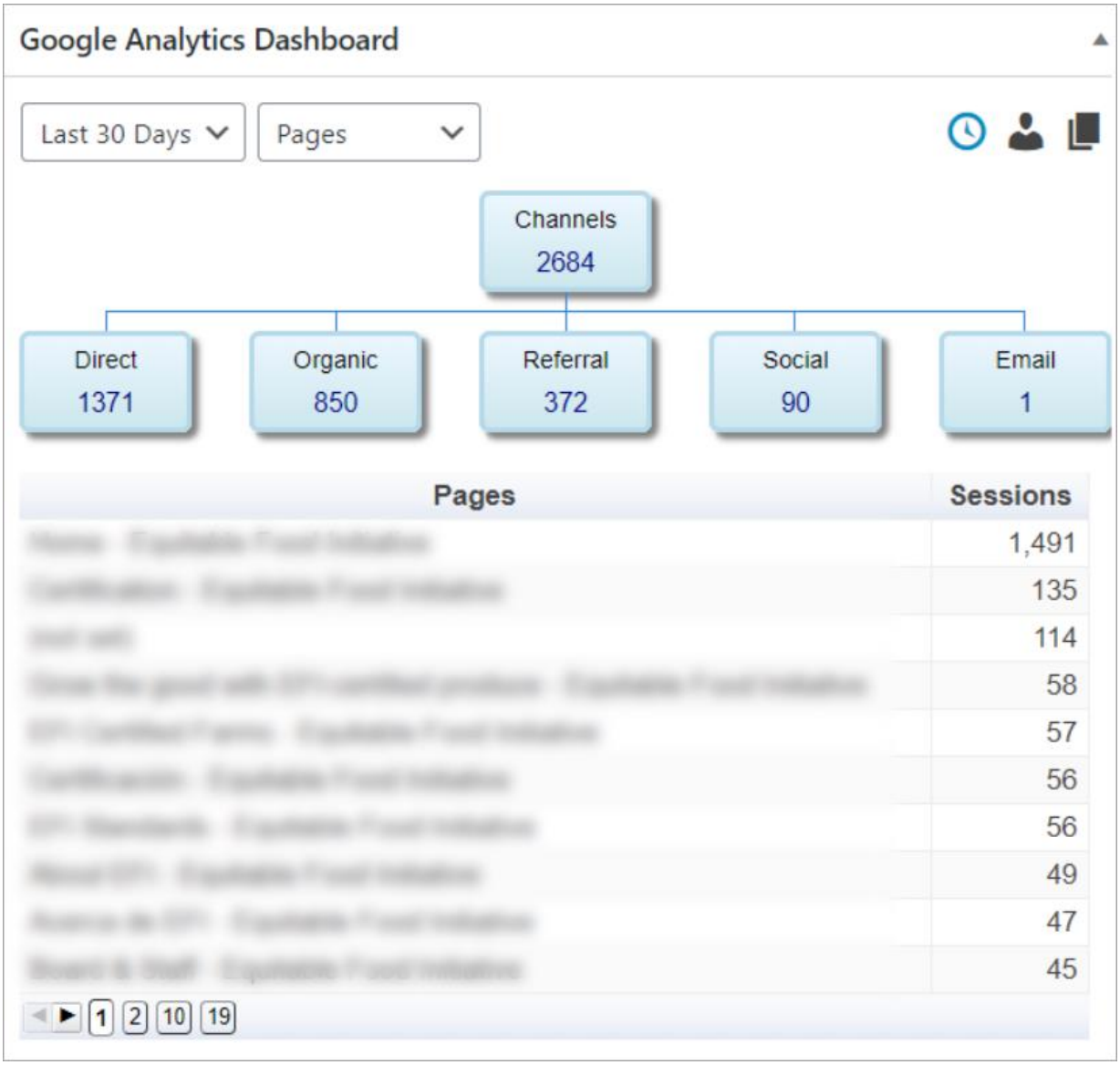
SEO: Basic SEO setup is completed. Refer to each page's SEO analysis.

Broken Links: There are broken links found. See below.

Database Maintenance: Database Repair and Optimize completed once per week.

Analytics

Almost 2700 Visitors in November. The below shows pages visited:



Channels = All Visitors

Organic = Site found with a browser search.

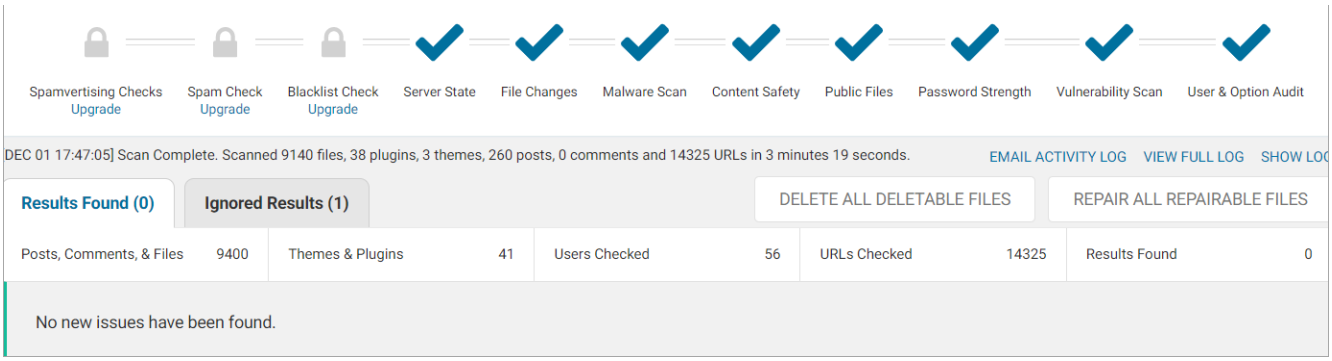
Direct = Site URL / address known and entered directly.

Social = Visitors from social media sites

Referral = Visitor clicked on an external link.

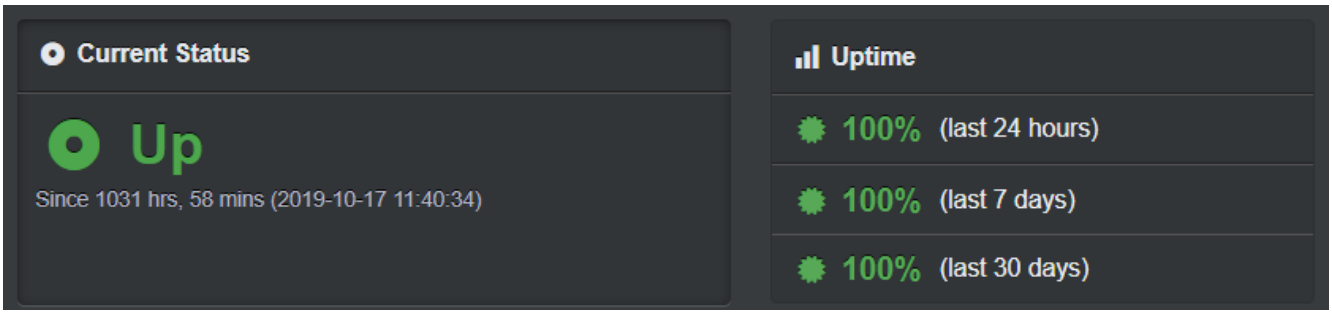
Security

Security is nominal with no down version software or harmful file structures or hacked files or viruses.



Uptime Monitoring

The site has zero downtime for this period.

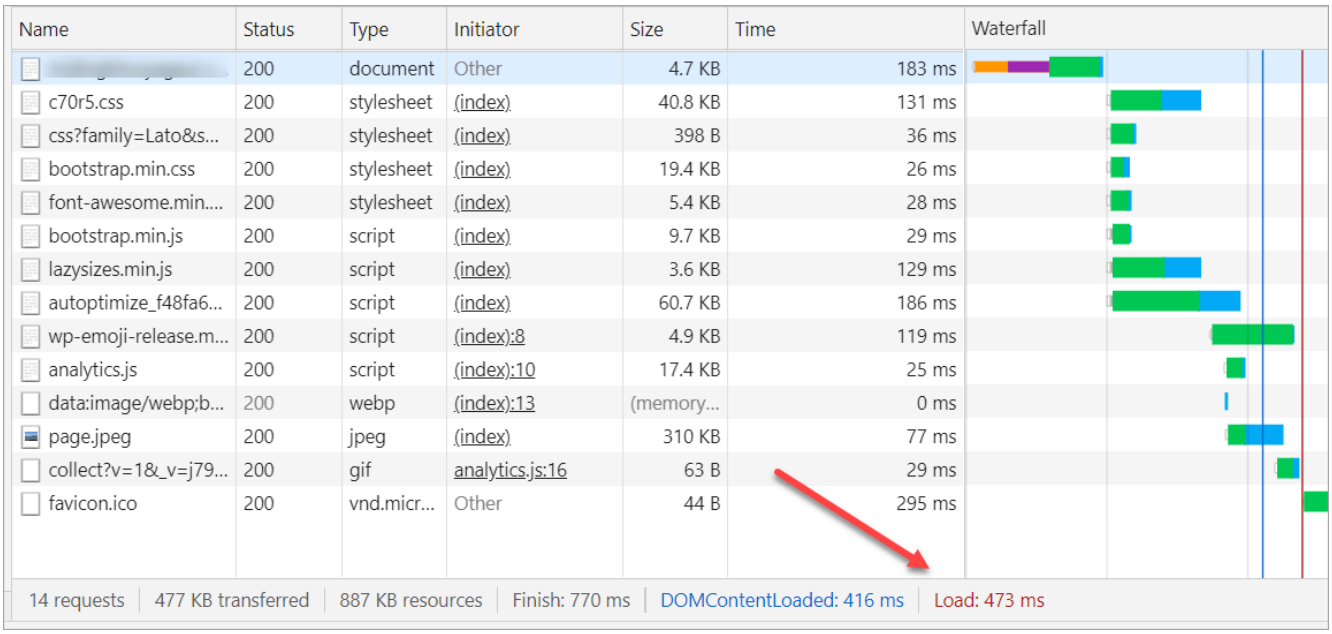


Backups

The below shows the last 7 days of backups – of 20 full and incremental. Backup files stored on cloud server and FTP local server.

Performance

After adding file minimization and site caching the performance is greatly improved. This graph shows that the home page loaded in less than 1 second. This is a partial timing chart of files being loaded for the home page.



Name	Status	Type	Initiator	Size	Time
[redacted]	200	document	Other	4.7 KB	183 ms
c70r5.css	200	stylesheet	(index)	40.8 KB	131 ms
css?family=Lato&s...	200	stylesheet	(index)	398 B	36 ms
bootstrap.min.css	200	stylesheet	(index)	19.4 KB	26 ms
font-awesome.min....	200	stylesheet	(index)	5.4 KB	28 ms
bootstrap.min.js	200	script	(index)	9.7 KB	29 ms
lazysizes.min.js	200	script	(index)	3.6 KB	129 ms
autoptimize_f48fa6...	200	script	(index)	60.7 KB	186 ms
wp-emoji-release.m...	200	script	(index):8	4.9 KB	119 ms
analytics.js	200	script	(index):10	17.4 KB	25 ms
data:image/webp;b...	200	webp	(index):13	(memory...	0 ms
page.jpeg	200	jpeg	(index)	310 KB	77 ms
collect?v=1&_v=j79...	200	gif	analytics.js:16	63 B	29 ms
favicon.ico	200	vnd.micr...	Other	44 B	295 ms

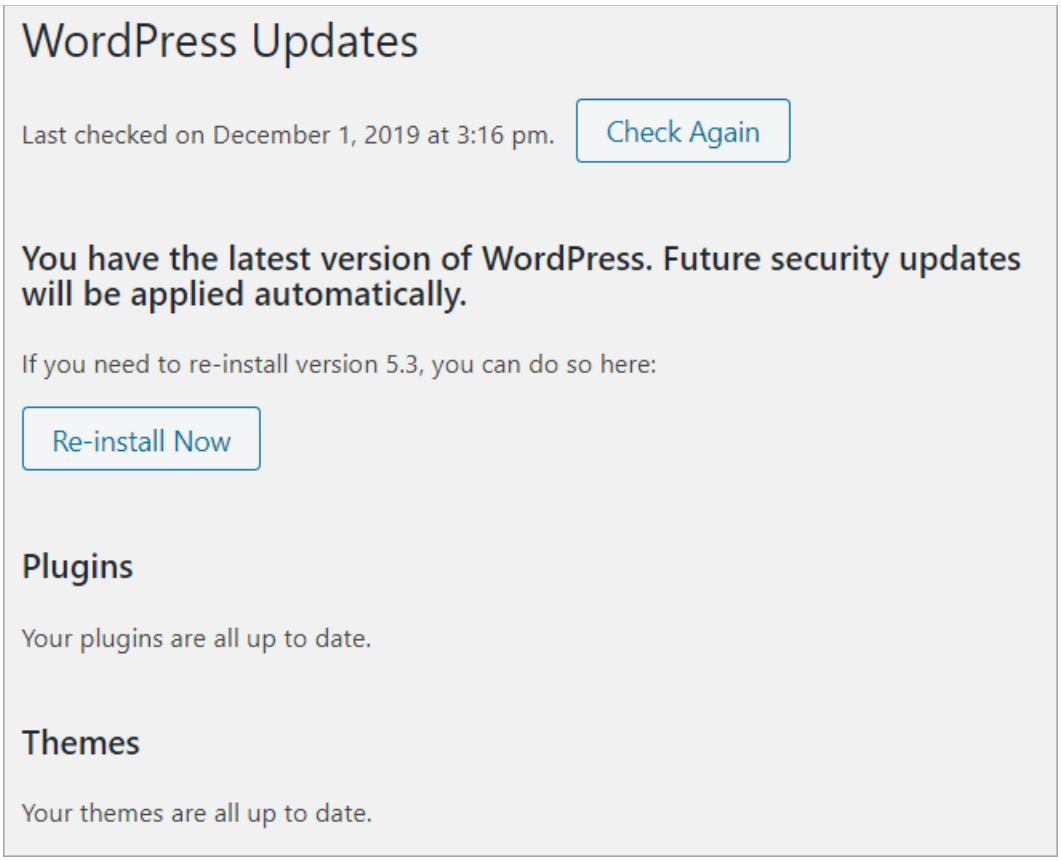
14 requests | 477 KB transferred | 887 KB resources | Finish: 770 ms | DOMContentLoaded: 416 ms | Load: 473 ms

File Minimization = Common files are merged for faster load times.

Site Caching = Pages are saved with minimized files to further decrease load times.

Software Updates

All software is up-to-date. The daily security scans will report via email any software that has a newly released version.



SEO

Basic SEO setup is in-place for each page. As pages are being edited, review the SEO analysis section for SEO improvements. There is a block on the page/post edit screen to add SEO inputs.

Broken Links

Broken links effect search rankings. There is a daily check for any links that may be broken. An external link may no longer be valid and it will be reported.

_____

There are no broken links found.

Other Tasks

Database Repair and Optimization

Through the normal adding and removing of pages, posts, plugins, etc., the database needs to be cleaned and optimized. This is completed once per week.